

4.2.3.18 Beverage

1.0 Subject Matter

(Present a brief historical background on the growth of industry – a bird's eye view picture and analysis of the Industry using the information/ tables) provided in the annexure.

GIS based map depicting location of all the Beverage industries { *Carbonated soft drinks, Non-Carbonated drinks, PDW (Packaged Drinking water), Mineral water, Juices/ others* }

Beverage production from Beverage industries in the State: (Refer Annexure Table-1).

Time trend of the number (growth) of Beverage industries. (Refer Annexure Table-2).

2.0 Details of Water Availability, Supply, Demand, Withdrawal & Consumption for the Beverage industries

Water Supply & Demand for Beverage industries in the State

Time trend of total water demand and actual current water supplied to the Beverage industries along with growth of Beverage industries in the state. (Refer Annexure Tables-2, 3)

Total Freshwater Withdrawal and Actual Water Consumption by Beverage industries in the State

Comparative trend of Total Freshwater Withdrawal Vs Actual Water Consumption by Beverage industries in a State

Comparative status of total water consumption by each beverage industry

State Water Budgeting: (Refer Annexure Table-3(d)).

SECTOR	Previous Year / Average Annual Demand (MCM)	Previous Year/ Average Annual Supply & Consumptive Use (MCM)		Demand for the present Water Year (MCM)
		Supply	Consumptive Use	
All Beverage industries				
GRAND TOTAL	xxx	xxx	xxx	xxx

3.0 Issues and Challenges

Illustrative issues and challenges may include

- Waste water disposal and associated surface and ground water contamination
- Water demand and supply issues in the Beverage industries in the state, provide details
- Capital investment related issues w.r.to wastewater treatment/ recycle/reuse, water conservation interventions etc.
- Issues related to water pricing in Beverage industries
- Technology availability, affordability and efficiency related issues
- Issues & challenges relevant to the water supply & consumption
- Issues related to monitoring and reporting of data

(Supporting data & analysis for above points may also be furnished)

4.0 Problem Tree / Root cause Analysis: Cause, Effect and Interventions

5.0 Governance / Management:

Statute / Law / Policy / Regulations if any

- State level laws, policy and governance for the Beverage industries in the state on water access, consumption and wastewater discharge.
- Any specific fresh and waste water regulation/ guidelines in state, provide details.
- Has the state notified any regulations including for zero liquid discharge for the Beverage industries in state? Provide details.

Institutions governing / managing / monitoring the resources and Institutional structure.

- Institutions governing / managing / monitoring the industrial water consumption and supply.

Governing body for Beverage industries	Water allocation & Monitoring authority	Waste water discharge monitoring
<i>E.g. Department of Industries</i>	<i>E.g. CGWA/ Water resource department/ Urban or Rural body</i>	<i>e.g. State pollution Control Board</i>

Areas of Peoples/Private Participation if any

- Water Projects set up by Beverage industries for the benefit of neighborhood/ local community/ Environment.

Beverage industry	Any OE ³⁰ or critical block within the watershed	Water Conservation / Waste Water Treatment initiatives if any	Partnership			Sustainability of initiative
			Community Participation	PPP	Others	

Beverage industry	Any OE or critical block within the watershed	Water Reuse/ Recycle initiatives under PPP	PPP Yes/No	Sustainability of initiative

Schemes, Economics& Financing-

Existing schemes and programs along with financial allocations, expenditure etc.

- Water Tariff and procurement cost (*Refer Annexure Table 6(a) & 6(b)*)
- Expenditure on Water management (*Refer Annexure Table 6(c) & 6(d)*)

6.0 Measurement, Monitoring and Data Constraints/ Management

• **Water & Wastewater Measurement:**

Shall specify measurement methods and technologies at Raw water source, process and Waste Water (generation, recycle/reuse & discharge) and Water Quality as per CPCB / SPCB

- **Monitoring** at State Government: Institution/ Agency/ Official responsible for Sustainable Water Management comprehensively for this Sector.
- **Data Management:** Should specify - Frequency of measurement, Frequency of Reporting to centralized agency, Water Quality Parameters monitored, how data is being used to improve Water Use Efficiency and ensure water quality parameters within the prescribed norms etc.
- **Constraints** with respect to the measurement & monitoring.

³⁰Overexploited block of groundwater

7.0 Performance Indicators:

a. Benchmarks on water use (Refer table-13)

b. Status of various Performance Indicators– for comparison across Districts/ Plants/ Units/ Products etc.

Category	Indicator		Bench Mark/ Unit (as applicable)	Beverage industry 1	Beverage industry 2	Beverage industry 3
Measurement	Water Quantity					
	Measurement at Raw water source	Manual	Yes/No			
		Real Time/ Automatic	Yes/No			
	Measurement at major water usage areas	Manual	Yes/No			
		Real Time/ Automatic	Yes/No			
	Waste Water (generation, recycle/reuse & discharge)	Manual	Yes/No			
		Real Time/ Automatic	Yes/No			
	Undertaken internal Water Audit in the last Year?		Yes/No			
Undertaken Third party Water Audit in the last Year?		Yes/No				
Submitting monthly water balance to state pollution control board (SPCB)?		Yes/No				
Management Plans	Having Water Management Plans?		Yes/No			
	Whether Water Managements are operational		Yes/No			
Water Conservation	Have taken up RWH/ GW Recharge?		Yes/No			
	% of total Water requirement being met from Treated Waste Water					
	Have taken up Restoration measures?		Yes/No			
	% of reduction of water demand compared to the previous year.					
	Introduction of water efficient technologies in process to reduce water consumption.		Yes/No			
Water Use Efficiency (Annexure- Table 7)	Specific Water Consumption (SWC); (L/L of beverage produced) (refer Annexure-Table 7(a), (b) & (c))					
	Have specific water consumption benchmarks/ standards established		Yes/No			
	Have specific water consumption within the norms/bench marks/standards		Yes/No			
Water Productivity (Annexure- Table 8)	Water Productivity (INR/KL) Quantity of water necessary to produce these goods (refer Annexure- Table 8(a)&(b))					
Water Intensity (Annexure- Table 9)	Water Intensity; (KL/1000 Rs or KL/US\$)					

	Volume of water used per unit of gross value added (GVA) (refer Annexure- Table 9(a) & (b))					
Water Foot print (Annexure- Table 10)	Total volume of freshwater used directly and/or indirectly for the industrial operation/product (refer Annexure- Table 10(a))					
Waste Water (Annexure- Table 11)	Total Waste Water Generated					
	% Waste Water Treated					
	% Treated waste water recycled					
	Implementation/ achieved zero liquid discharge (ZLD).		Yes/No			
Water Quality (Annexure-Table 12)	Installation of online water quality monitoring systems.		Yes/No			
	Compliance with the wastewater quality discharged norms.		Yes/No			
	Discharging wastewater into open area/ earthen nallah /open drain/ municipal sewer?					
	Notified for violating effluent discharge norms for discharge in natural resources (surface/ground).		Yes/No			
	No. of areas near beverage industries where Water Quality has adversely affected					
Economics	Whether economic incentives are in place to encourage water efficiency & conservation?		Yes/No			
	Whether economic disincentive mechanisms like penalties etc. are in place to discourage water wastage & inefficient use?		Yes/No			
	Whether water use charges & tariff are revised regularly and are reflective of rational pricing mechanisms?		Yes/No			
Public Interface	Operationalization of online water quality portal for information dissemination and feedback		Yes/No			

Category	Indicator	Bench Mark/ Unit (as applicable)	District 1	District 2	District 3
Water Quantity Measurement	% of Beverage industries with water flow meters				
	% of water sources of Beverage industries geotagged				

	% of Beverage industries undertaking internal water audits in last year				
	% of Beverage industries undertaking external water audits in last year				
	% of Beverage industries submitting water balance to SPCB (state pollution control board)				

8.0 Reforms undertaken/ being undertaken/ proposed if any**9.0 Road map of activities / tasks proposed for**

- Better governance
- Better source / supply management
- Better demand management / improved Water Use Efficiency
- Water Quality
- Water Economics and Financing
- Sustainable Water budgeting with timelines and agencies responsible for each task/activity.

ANNEXURE**1 Total number, types & capacity of Beverage industries in the State**

Total Production from Beverage industries in the State				
Type	No. of Beverage industries	Total Installed Capacity of all the beverage industries (Million Liters Per Day)	Total Production Capacity of all the beverage industries (Million Liters Per Day)	Daily Average Production of all the beverage industries (Million Liters Per Day)
Carbonated soft drinks				
Non-Carbonated drinks				
PDW (Packaged Drinking water)				
Mineral water				
Juices				
Others				
Total				

2 Growth Trend of Beverage industries over a period and Water Demand and Supply position

	Years					
	1990	1995	2000	2005	2010	2017
No. of Industries						
Carbonated soft drinks						
Non-Carbonated drinks						
PDW (Packaged Drinking water)						
Mineral water						
Juices						
Others						
Total						
Water Demand and Supply						
Total Water Demand (MCM)						
Total Water Supply (MCM)	<i>GW</i>					
	<i>SW</i>					
	<i>Total</i>					
Demand-Supply Gap						

3 Water Budgeting

3(a) Demand, Supply (Withdrawals) & Consumptive Use:

Beverage Industries: (MCM) Present Water Year: 1 st June to 31 st May next year									
INDUSTRY (within the Basin/ Sub- basin A)	Previous Year/ Average Annual Demand	Demand for Present Water Year	Previous Year/ Average Annual Supply				Previous Year/ Average Annual Waste Water Generated	Previous Year/ Average Annual Consumptive Use	Remarks
			Rain Water	Surface Water	Ground Water*	TOTAL SUPPLY			
Unit 1									
Unit 2									
GRAND TOTAL									

*GW Draft can be calculated from the number of GW abstraction structures & corresponding draft for each Industrial Use/ Process.

3(b) Source Wise: Previous Year/ Average Annual Water Supply

Beverage Industries: (MCM)											
Source	Sub Source	Unit 1	Unit 2	Unit 3	Unit 4						TOTAL
Rain Water	Directly Harvested Rain Water										
Total											
Surface Water	Springs, Nallahs										
	Major Projects										
	Medium Projects										
	Minor Projects										
	Ponds, Tanks										
	Wetlands										
	Sea Water /Desalinated Water										
Inter Basin Transfer											
Total											
Ground Water* (Dynamic / Static)	Dug wells (Total No. x Draft)										
	Dug cum Bore well (Total No. x Draft)										
	Bore/Tube wells (Total No. x Draft)										
	Others etc										
Total											
Treated Waste Water											
GRAND TOTAL											

*GW Draft can be calculated from the number of GW abstraction structures & corresponding draft for each Industrial Use/ Process.

3(c) Previous Year/ Average Annual Demand, Supply (Source wise) and Consumption for Basin/ Sub-basin A:

Source of Water	Demand of all Units in Basin/ Sub-basin A	Supply/ Withdrawal for all Units	Consumptive Use of all Units	Gap/Remarks	
Rain Water (Directly Harvested)					
Springs, Nallahs					
Major Projects					
Medium Projects					
Minor Projects					
Ponds, Tanks					
Wetlands					
Desalinated Water/ Sea water					
Inter-Basin Transfer					
Ground Water (Dynamic)					
Treated Waste Water					
TOTAL (MCM)					

3(d) Previous Year/ Average Annual Demand, Supply (Source wise) and Consumption for Whole State:

Source of Water	Demand of all Units in the State	Supply/ Withdrawal for all Units	Consumptive Use of all Units	Gap/Remarks	
Rain Water (Directly Harvested)					
Springs, Nallahs					
Major Projects					
Medium Projects					
Minor Projects					
Ponds, Tanks					
Wetlands					
Desalinated Water/ Sea water					
Inter-Basin Transfer					
Ground Water (Dynamic)					
Treated Waste Water					
TOTAL (MCM)					

3(e) Summary State Water Budget for Beverage industries

SECTOR	Previous Year / Average Annual Demand (MCM)	Previous Year/ Average Annual Supply & Consumptive Use (MCM)		Demand for the present Water Year (MCM)
		Supply	Consumptive Use	
All Beverage industries	xxx	xxx	xxx	xxx

4Proportion of Water withdrawal and consumption by Beverage industries against total industries in the State

Beverage industry	Total Water Withdrawal by all Beverage industries (%) (Refer Annexure-4(a))	Total water withdrawal by all the Industries in state	Total Water Consumption by all Beverage industries (%) (Refer Annexure-4(b))	Total water Consumption by all the Industries in state
Carbonated soft drinks				
Non-Carbonated drinks				
PDW (Packaged Drinking water)				
Mineral water				
Juices				
Others				
Total				

4(a) Total Water Withdrawal/Abstraction by Beverage industries in the State as percentage of Total water withdrawal by all the industries in the State

$$\text{Total water withdrawal by Beverage Sector (\%)} = \frac{(\text{Total water withdrawal by all the Beverage in the State}) \times 100}{(\text{Total water withdrawal by all the industries in the state})}$$

4(b) Total Actual Water Consumption by Beverage industries in the state as percentage of Total water consumption by all the industries in the State

$$\text{Total water consumption by Beverage Sector (\%)} = \frac{(\text{Total actual water consumption by all Beverage in State}) \times 100}{(\text{Total water consumption by all the industries in the state})}$$

4(c) Total Freshwater Withdrawal by all Beverage industries and Total Actual Water Consumption by all Beverage industries in the State

	CY -11	CY -10	CY -9	CY -8	CY -7	CY -6	CY -5	CY -4	CY -3	CY -2	CY -1	CY / 2017
Total Fresh Water Withdrawal by all Beverage industries (MCM)												
Total Actual Water Consumption by all Beverage industries (MCM)												

5 Total Water Withdrawal (Abstraction) and Actual Water Consumption as percentage of total renewable freshwater resources

	CY-5	CY-4	CY-3	CY-2	CY-1	CY/ 2017
Total Fresh Water Withdrawal by all Beverage industries (%) (Refer Annexure-5(a))						
Total Actual Water Consumption by all Beverage industries (%) (Refer Annexure-5(b))						

5(a) Total Water Withdrawal/Abstraction by Beverage industries in the State as percentage of Total available freshwater resources of the State

$$\text{Total water withdrawal by Beverage Sector (\%)} = \frac{(\text{Total water withdrawal by all the Beverage in the State}) \times 100}{(\text{Total available freshwater resources of the state})}$$

5(b) Total Actual Water Consumption by Beverage industries in the state as percentage of Total available freshwater resources of the State

$$\text{Total water consumption by Beverage Sector (\%)} = \frac{(\text{Total actual water consumption by all Beverage in State}) \times 100}{(\text{Total available freshwater resources of the state})}$$

6 Water Economics & Financing:

6(a) Water Tariff (Rs./m³)

Source	CY-5	CY-4	CY-3	CY-2	CY-1	CY/ 2017
GW						
Urban body						
Treated Waste Water for reuse						
Others						

6(b) Procurement Cost of Water (in Rs)

Year wise cost of procurement of Water				
CY-5	CY-4	CY-3	CY-2	CY-1

6(c) Expenditure on Water including Treatment and Management-Time trend at State level

	CY-5	CY-4	CY-3	CY-2	CY-1	CY/ 2017
Total Capex by Beverage industries on water treatment and management (Lakhs)						
Total O&M Expenditure by Beverage industries on water treatment and management (Lakhs)						
Total						
O&M Expense (%)						

6(d) Expenditure at Plant level for the Current Year- CY

Beverage industries	Capital Expenditure (Lakhs)	O&M Expenditure (Lakhs)	Total	O&M Expense (%)
Beverage industry 1				
Beverage industry 2				
Beverage industry 3				
Beverage industry 4				
Total				

7 Water Use Efficiency:

Water use efficiency in terms of Specific Water Consumption (SWC) viz. amount of water used/consumed per unit of product produced. In case of Beverage industries it can be represented as the total volume of water used/consumed (L) per L of beverage produced.

Specific Water Consumption (SWC) of Beverage industries:

$$\text{Specific Water Consumption (SWC); (KL/KL of beverage)} = \frac{\text{Volume of water consumed by the Beverage industry, (L)}}{(\text{Total Production by the beverage), (L of beverage)}}$$

7(a) Specific Water Consumption (SWC) for Current Year

	Vol. of Water Consumed(L)	Total beverage produced (L)	SWC (L/L of beverage)
Beverage industry 1			
Beverage industry 2			
Beverage industry 3			

7(b) Average SWC of Beverage industries for the State – time trend (also represent through Graph)

	CY-5	CY-4	CY-3	CY-2	CY-1	CY/ 2017
Average SWC of Beverage industries in State						

7(c) Specific Water Consumption (SWC)

Comparative Specific Water Consumption (SWC) of Beverage industries

Trend of average Specific Water Consumption (SWC) of each Beverage industry

Percentage of industries having specific water consumption within the norms/bench marks/standards (if applicable)

8 Water productivity:

For e.g. (illustrative purpose only)

- **Water Productivity** as the total economic value created of the output/product by the Industry in the State per unit volume of water withdrawal or consumption

$$\text{Water Productivity (INR/m}^3\text{)} = \frac{\text{(Total economic value created of the output/product by the Industry), INR}}{\text{(Total Volume of freshwater withdrawn/consumed), KL}}$$

ORWater Productivity in terms of **GVA (Gross Value Added)**; (INR/KL)

$$= \frac{\text{(Total Value of Beverage produced – Value of inputs other than water), INR}}{\text{(Total Volume of freshwater consumed), KL}}$$

8(a) Water Productivity in terms of GVA for Current Year

	Value of Beverage produced	Value of inputs other than water	Total Volume of freshwater consumed	(Gross Value Added); (INR/KL)
Beverage industry 1				
Beverage industry 2				
Beverage industry 3				
Total				

8(b) Average Water Productivity in terms of GVA for the State – time trend (also represent through Graph)

	CY-5	CY-4	CY-3	CY-2	CY-1	CY/ 2017
Average Water Productivity (GVA); (INR/KL)						

9 Water Intensity:

$$\text{Water Intensity; (KL/1000 Rs or KL/US\$)} = \frac{\text{Volume of water consumed by the Industry, (KL)}}{\text{(Unit value added by Beverage production), (1000 Rs or US\$)}}$$

9(a) Water Intensity for Current Year

	Volume of water consumed (KL)	Unit value added by Beverage Production	Water Intensity; KL/1000 Rs or KL./Rs)
Beverage industry 1			
Beverage industry 2			
Beverage industry 3			
Total			

9(b) Average Water Intensity in terms for the State – time trend (also represent through Graph)

	CY-5	CY-4	CY-3	CY-2	CY-1	CY/ 2017
Average Water Intensity (KL/1000 Rs or KL./Rs)						

10 Water Footprint:**Water Footprint for Beverage Production**

Water Footprint (WF) of beverage production = Sum of WF of Operations of the plant and WF of Supply Chain

i.e. **Water Footprint (WF) = WF_{Supply Chain} + WF_{Operations}**

10(a) Water Foot print for Current Year

	WF _{Supply Chain}	WF _{Operations}	Total
Beverage industry 1			
Beverage industry 2			
Beverage industry 3			
Total			

11 Waste Water

	Bench Mark/ Units (as applicable)	Beverage industry 1	Beverage industry 2	Beverage industry 3
Total Waste Water Generated				
% Waste Water Treated				
% Waste Water Recycled				
• % Treated waste water used in Industrial activity				
• % Treated waste water used in Green belt				
• % Treated waste water used in others				
% Total quantum of wastewater discharged.				
Implementation/ achieved zero liquid discharge (ZLD).				

11(a) Use of Treated Waste Water

	Source of Waste Water	Source of Treated Waste Water for reuse	Qty. of Treated WW consumed	Total Water Consumption	% use of Treated WW out of total Water Consumption
Beverage industry 1					
Beverage industry 2					
Beverage industry 3					

12 Water Quality

		Bench Mark (<i>as applicable</i>)	Beverage industry 1	Beverage industry 2	
Water Quality	Installation of online water quality monitoring systems.				
	Compliance with the wastewater regulatory quality discharge norms.				
	Discharging wastewater into open area/ earthen nallah / open drain/ municipal sewer?				
	Notified for violating effluent discharge norms for discharge in natural resources (surface/ground).				

Water Quality Time trend- Graphs: Compliance to Waste water discharge Quality norms (E.g. BOD / PH / COD / TSS etc.)

13 Bench Marks/ Norms/ Standards and deviation from the norms/bench marks/standards currently for beverage industry in state.**13(a) Benchmark for Water Consumption, Waste Water Generation etc.**

	Parameters	Unit	Indian Bench Mark	International Bench Mark
1	Specific Water Consumption	L/L of beverage produced		
2	Waste Water generation	L/L of beverage produced		
3	Waste Water discharged	L/L of beverage produced		