

***Society for **N**ational **I**ntegration through **R**ural
Development***

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GENESIS/ BACKGROUND

Society for national integration through Rural Development (SNIRD) is a Secular, Non- profit, Non-political, Social service organization was established in the year 1987 by a high level of commitment and experienced professionals in health and social development sectors. The Executive Secretary of the organization has 32 years of experience in the implementation of educational and health, Natural resource management, Disaster Management and Environmental development programmes.

It was registered under the Societies Registration Act of XXI of 1860, with registration Number 71/1987 and also registered under FCR Act and Income Tax Act under section 12A& 80G by Government of India. The organization established an office and started its activities from Ongole and at present working in more than 279 villages of Prakasam and Nellore Districts of Andhra Pradesh.

- SNIRD is working for the development of fisherfolk, tribal, dalith and backward Communities: More focused on women and children, small and marginalized farmers .

- **SNIRD has been actively working in the areas of Community Health, Women Empowerment, Reproductive and child Health, HIV & AIDS prevention and Care and support to CLHA and PLHA, Micro Credit Management, Child rights promotion, Water and Sanitation, Skill Trainings, Agriculture, Watershed development, Soil and Moisture conservation, Ecology and Environment and Natural Resource Management and Income Generation Programmes etc., for the past 26 years in various rural and urban pockets/villages of Prakasam and Nellore Districts of Andhra Pradesh. At present SNIRD has more than 83 full time staff with technical non technical background to execute the various development programmes.**
- SNIRD has partnered with various government departments and reputed development agencies such as state health and family welfare Department , Ministry of Women and Child development, New Delhi, NABARD, Ministry of Health and Family welfare, Ministry of Environment and Forests, New Delhi, Care India, HIVOS-Bangalore, APSACS, ITC, DKA- Austria, Action Aid, Christian Aid – UK, DKH-Germany, OXFAM – GB, NEDCAP, UNDP ,NCLP and DRDA, DWMA, etc;

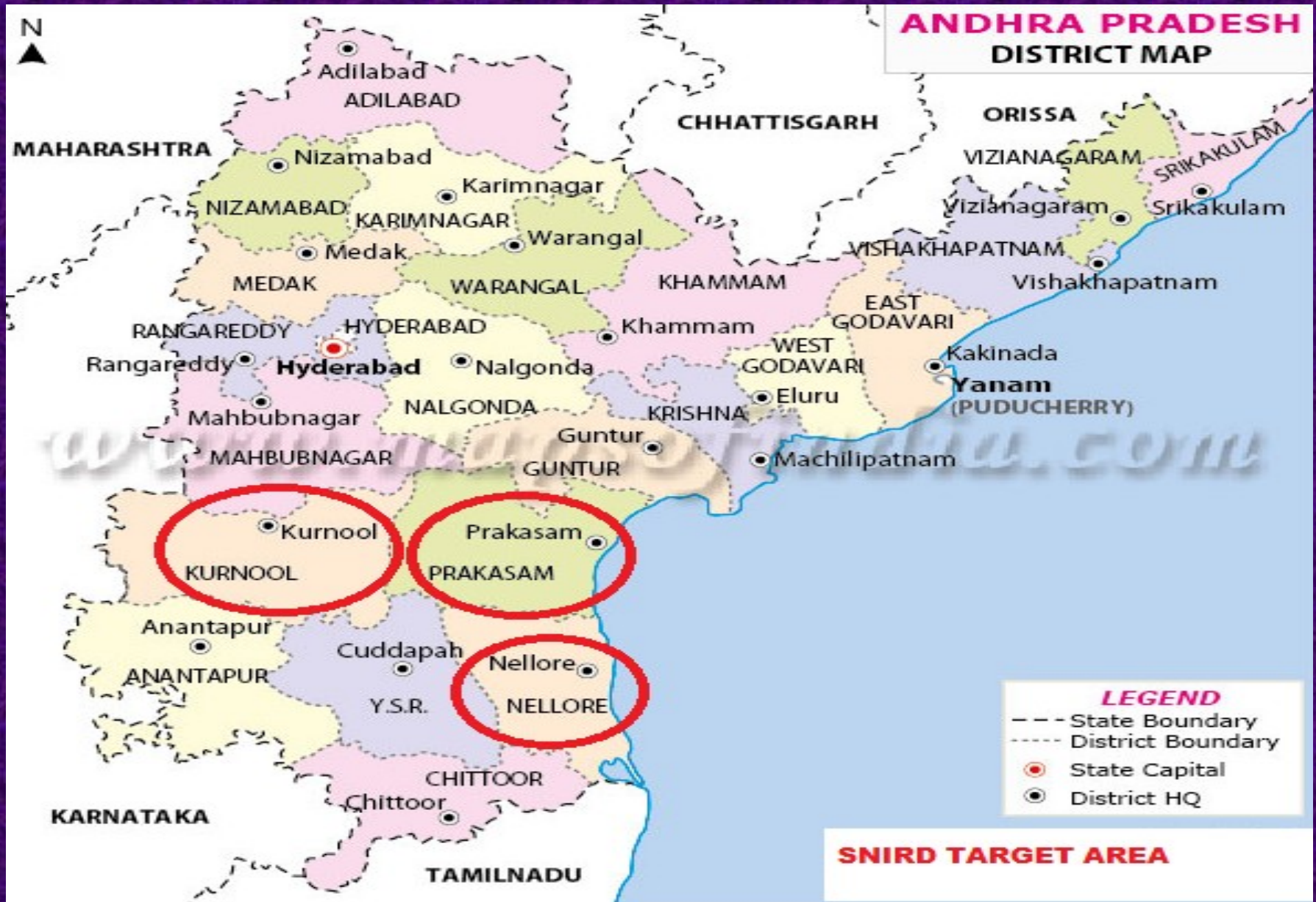
WHAT WE VISUALIZE

SNIRD envisage a resource and development organization working on integrated development for an equitable just, harmonious society where people live with dignity .

MISSION STATEMENT

To build up the capacities of the vulnerable communities to protect, enhance and improve the quality of life in a sustainable environment through co-operative action leading to better use of natural resources and increase in their collective bargaining power.

SNIRD OPERATIONAL AREA



Infrastructure & Assets

SNIRD has one training center in 5 acres of mango garden at Thummalapenta, Kavali in Nellore District and another training center at Ongole. These training centers has lodging and boarding facilities for 100 to 150 trainees.

SNIRD ONGOING PROJECTS

Sl. No.	Name of the programme	Supported by	From	To
1	Tribal Empowerment Programme	DKA	2009	Continued
2	Tsunami Rehabilitation Programme	PC USA	2017	Continued
3	Integrated Watershed management Programme	SLNA, Hyderabad, DWMA, Ongole	2012	Continued
4	Target Interventions for Migrant Programme	APSACS	2011	continued
5	Andhra Pradesh Drought Mitigation programme	Department of Agriculture, Guntur	2018	Continued
6	Mobile Veterinary Clinics	Department of Animal Husbandry, Vijayawada	2017	Continued
7	Farmers Producers Organisation	Department of Animal Husbandry, Vijayawada	2018	Continued

SNIRD EXPERIENCE

- SNIRD has implemented Watershed Development programme in Dornala Mandals of Prakasam District with the support of DRDA, DPAP/DWMA, Ongole
- SNIRD has implemented AP Rural livelihood Project in Dornala Mandals of Prakasam District.
- SNIRD has implemented Andhra Pradesh Minor Irrigation Tank programme with the support of RWS, Ongole.
- SNIRD has implemented Social Forestry Programme in Bhadrachalam and Prakasam Districts with the support of ITC Limited, Kolkatta
- SNIRD has implemented Formation of Common Interest Groups with the support of Agriculture Department, Ongole
- SNIRD has implemented Watershed Development Programme with the support of NABARD, Hyd in Baduguleru of Kanigiri Mandal, P.Venkatapuram and Westcumbumpadu of Donakonda Mandal, Peda Irlapadu and Chinavarimadugu of PC Palli Mandal.

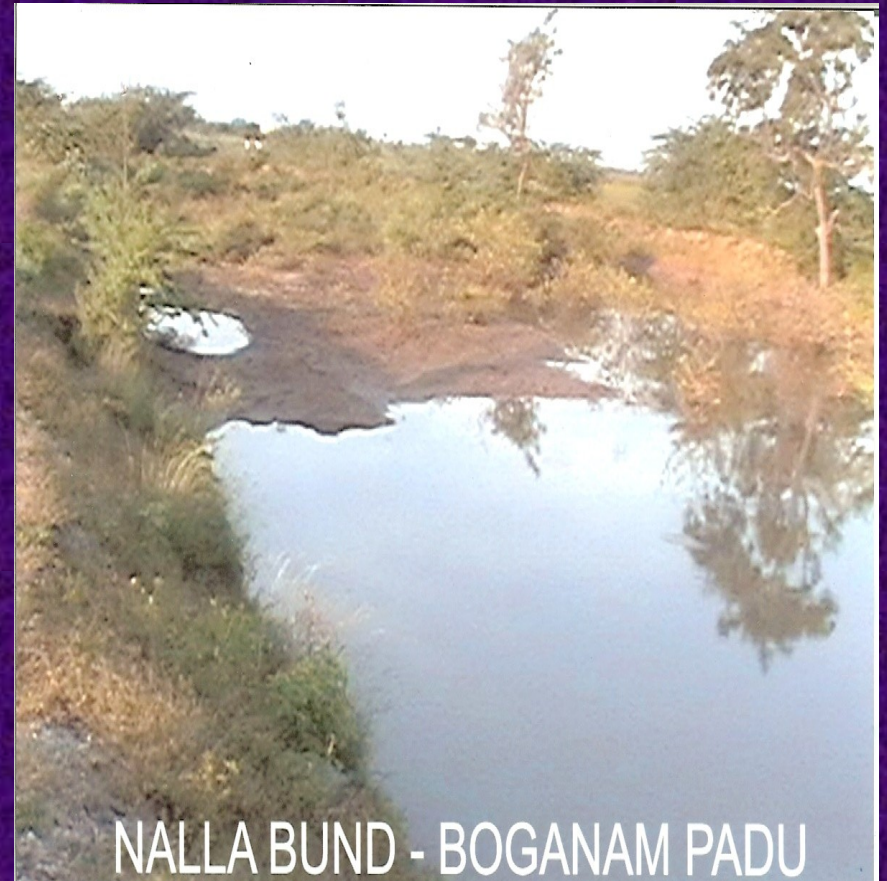
SNIRD EXPERIENCE

- SNIRD has implemented DPR preparation in Koncha and Rayala Project in Srikakulam and Vedullapalli in East Godavari District with the support of SLNA Hyderabad.
- SNIRD has conducted CPR lands survey in Podili Mandal of Prakasam District with the support of SLNA, Hyderabad
- SNIRD is implementing Soil & Moisture Conservation Programme with the support of NABARD & ITC., Limited, Kolkatta in Marripudi Mandals. (6 watersheds)
- SNIRD is implementing Integrated Watershed Management programme with the support of SLNA, Hyderabad / DWMA, Ongole in Podili Mandal.
- SNIRD is also involved in the preparation of DPR for Watershed Interventions in Jammalamadugu Mandal of Cuddapah District.
- SNIRD is implementing 2 Mobile Veterinary Clinics in Prakasam District with the support of Dept. of Animal Husbandry, Vijayawada.
- SNIRD is implementing 1 FPO in Prakasam District & 1 FPO in Nellore District with the support of Dept. of Animal Husbandry, Vijayawada.

Planning Sessions...



FARM POND & NALLBUND



NALLA BUND - BOGANAM PADU

Alternative Livelihood support given to Excluded communities-Yanadhi Tribes



LIVELIHOOD SUPPORT



HIV & AIDS INTERVENTIONS



Capacity Building of PLHAs



NADEP COMPOST PITS / FARMPOND



Consultation on Child Protection Issues



Sensitization of the community on Issues through Street Play and Burra Katha



Capacity Building...



Disaster Preparedness Trainings



Experience in Study / Research / Publications Areas

SNIRD has published 15 Publications namely

- Today's Children - Tomorrow's World
- Mangroves-Nature's Pride and people's Envy
- Pattapu Community
- Palli Community
- Hand book on PRA (Telugu);
- Manual on Reproductive & Child Health (Telugu)
- Manual on Non-formal Education (Telugu);
- Manual on Child Labour – Education – “Velugu Poolu” (Telugu)
- Special Economics Zones in Andhra Pradesh (Policy claims & People's Experiences)
- The Impact of Climate Change on Fisherfolk community In Prakasam & Nellore Districts of Andhra Pradesh
- Manual on Disaster Preparedness – Vipathu Samsidhatha (Telugu)
- Study on Flora and Fauna of Nallamala Forest;
- Study on Chenchus-Primitive Tribes of Nallamala Forest
- Study report on Yenadhi Tribes
- Study on Yenadhis of Prakasam District

PROFESSIONAL ASSOCIATES

Member in Juvenile Justice Board

Member in Disaster Management Committee at District and state level

Convening Agency for

Mother NGO for RCH

Member in District Core Team on Child

Member in Watershed Advisory Committee

Member of District

Centre of excellence for Disaster Mitigation NGO coordination

THANK 'Q'

