

# Institute for Integrated Rural Development (IIRD)

Aurangabad, Maharashtra

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# About IIRD

- ❑ NGO Established in 1987
- ❑ Based in Aurangabad.
- ❑ Activities concentrated in Aurangabad district and 4 other districts of Marathwada region
- ❑ Actively involved in water conservation and management, sanitation, livelihood promotion, PGS, organic bazaar, and farmers organizations in 5 other states of India

# About IIRD.....

- Main activities -
  - ❑ Sustainable organic farming
  - ❑ Water Conservation and Management
  - ❑ Agriculture Skill-based training
  - ❑ Vocational training
  - ❑ Rural micro-enterprises
  - ❑ Promotion of micro-irrigation
  - ❑ Participatory Village Development Planning
  - ❑ Community Building
  - ❑ Health and Nutrition
  - ❑ Income Generation
  - ❑ Women Empowerment
  - ❑ Rural Housing and Sanitation

# Vision and Mission

Vision: To build an environmentally sound and socially just society in Marathwada region and beyond.

## ■ How?

- ❑ Model that promotes sustainable livelihoods at the grassroots level
- ❑ Continuous search for alternatives in development interventions
- ❑ Raise awareness on socio-economic and environment issues
- ❑ Inclusion of the marginalized
- ❑ Gender equity
- ❑ Appreciate the value of diversity in nature

# Awards



Founder, Late Dr. Alexander Daniel receiving the Sustainable Agriculture and Rural Development Award from noted environmentalist, Dr. Vandana Shiva, in Manila, Philippines.

Krishi Bushan award presented to IIRD by Hon. Governor of Maharashtra.





# Photographs of Infrastructure



*Training Centre with Dormitory facilities for 30 Participants*



*Administration Building*

## ***Other Infrastructure -***

- *7 acre Model biodiversity farm*
- *12 acre campus and demonstration farm with nursery, dairy, poultry, and horticulture*
- *Secretarial office*
- *Training Halls*

# Our Strengths

- ❑ A team of 76 committed persons - including 54 field staff
- ❑ Expertise in organic farming, water conservation & management, rural enterprises, community mobilization, marketing, and rural livelihood promotion
- ❑ Operations in 5 districts of Marathwada with staff, relevant infrastructure, and field presence.
- ❑ Experience of over 28 years in community mobilization and facilitating people's participation through organic farmers groups, participatory guarantee systems, farmers field schools, and self help groups.
- ❑ Experienced partnerships with NABARD, Ministry of Agriculture, CSR, and other international/ national partners
- ❑ Established several rural enterprises in the areas of - dairy, poultry, organic manure production, food processing, other agro-based enterprises, and non-farm enterprises

# Our Strengths

- ❑ Developed a 14-member team of Grassroots water experts certified by Indira Gandhi National Open University.
- ❑ Trained more than 7500 youth (mostly women) on various trades - dress making, fashion designing, organic farming, water conservation and management, masonry, motor rewinding, electrical wiring, computers, carpentry, music, and two-wheeler mechanic
- ❑ Have developed a roster of experts to undertake trainings in various development areas
- ❑ Organized national and international trainings on organic farming, water conservation and management, enterprise development, and rural development methodologies.
- ❑ Have established six farmer producer organizations (cooperatives) in 5 states of India
- ❑ Have established 14 organic farmers markets in the country
- ❑ Formed Maharashtra's only women-led farmers producer organization focused on organic farming - Alexander Mahagreen Producer Company
- ❑ Have enabled the construction of about 275 houses for the rural small farmers, 1100 household sanitation units, and 13 toilets in schools.



# Our Staff

- ❑ A team of 76 committed persons
  - ❑ 15 men and 8 women staff
  - ❑ 51 women and 3 men field staff
  - ❑ 4 specialized persons in agriculture
  - ❑ 2 specialized persons on watershed management
  - ❑ 5 specialists in community mobilization and livelihoods
  - ❑ At least 25 among the 54 field staff have more than 10 years experience in water conservation and management, natural resource management, organic farming, and livelihoods.
  - ❑ A committed team of 17 water sevikas/ sevaks with specific roles in water conservation and management.
  - ❑ Specialized consultants for regular training/ planning/ evaluation of development, organic farming, and water management/ conservation.
- ❑ A supporting 14-member team of Grassroots water experts certified by Indira Gandhi National Open University.

# Water Conservation and Management

- ❑ Established water management committees in 20 villages of Marathwada region and facilitated structures - CNBs, ENBs, CCTs, Sunken Ponds, Gabian, deepening and widening of streams/ rivers in these villages.
- ❑ Water Campaign conducted in 94 villages of Aurangabad district.
- ❑ Facilitated micro-irrigation in these villages through JLGs and Farmers clubs.
- ❑ Garnered support from NABARD, Bajaj Auto CSR, AFARM, related Ministries/Government Departments, international organizations, and communities for the implementation of water conservation and management plans.
- ❑ Facilitated entry level activities and livelihood promotion activities in many more villages of 6 districts in Maharashtra, and 5 states of India.





# Natural Resource Management

- ❑ Mobilized 15000 farmers in organic farming
- ❑ Established 12 seed banks for Biodiversity conservation.
- ❑ Facilitated community based plantation in 60 villages
- ❑ Documentation of local biodiversity in six (6) districts of Maharashtra.
- ❑ Collaboration with Indian Institute of Science Education and Research (IISER)
- ❑ Environment education and related school projects





# Livelihood Experience

- ❑ Facilitated establishment of dairy enterprises in several villages of Aurangabad and Jalna districts.
- ❑ Collaborated with Government and other institutions to support homestead/ farm-based bio-input production.
- ❑ Established small and micro-enterprises - flour mill, masala units, chilly powder, neem pulvarizer, etc - owned and managed by mainly women farmers.



# Mahagreen and Organic Bazaar

- ❑ Only Farmers cooperative led by women and focused on organic farming
- ❑ Formed in March 2011
- ❑ Federation of NABARD supported farmer clubs
- ❑ Organic Bazaars led by organic farmers - started first in India by IIRD
- ❑ Japanese University research found Organic Bazaars improve incomes of small farmers significantly



# Future Support and Partnerships

- Support from Ministry of Ministry of Water Resources, River Development and Ganga Rejuvenation, and Ministry of Agriculture, for building knowledge on water conservation/management
- Partnership and financial support from related government departments for implementation of water conservation and management practices.



# Our Partners

- Ministry of Agriculture
- National Bank for Agriculture and Rural Development (NABARD)
- GiZ
- WHH
- AFARM and Bajaj Auto CSR
- Habitat for Humanity
- Canadian High Commission
- Bread for the World
- Indra Gandhi National Open University
- Maharashtra Centre for Entrepreneurship Development
- Indian Institute for Science Education and Research.
- Yashwantrao Chauhan Open University
- International Federation of Organic Agriculture Movements
- National Centre for Organic Farming
- .....and many more



\*Thank you.

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