

# EFFORT

Presentation for NWM  
Interactive meeting -20<sup>th</sup> Nov  
2019



# About us



**EFFORT is founded in the 1999 on the premise that development in India can take place only in proportion to the development of agriculture.**

EFFORT thrives for self-empowered Community Based Organizations and promotion of sustainable livelihoods of small and marginal farmers, landless agricultural labour, women, and youth by upholding Natural resources, sustainable agriculture, and ecological balance. At present EFFORT is working with 1.50 Lakh farm families covering Andhra Pradesh, Punjab and Maharashtra

## **Our committed team consists of...**

- Administrative staff: 8
- Professionals: 32
  - Agriculture, Engineers, Live Stock, NRM and Social Specialists
- Non-professionals: 63
  - Post Graduates, Graduates & experienced volunteers
- Village volunteers: 50( part time)

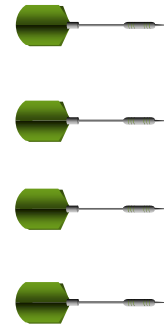


# Our focus areas of works



We sustainably enhance the life in farming communities, focusing on the following topics:

- Sustainable Agriculture
- Natural Resource Management
- Community Health
- Child Development



# Experience in Natural Resource Management-NRM



EFFORT is having rich experience in the fields of sustainable agriculture and NRM. EFFORT has facilitated number of projects focusing on NRM and the details are as follows:

- Facilitated 90 Watershed development Fund projects with the support of NABARD with the involvement of 16 grassroots organisations focusing the soil, water & vegetative conservation
- Facilitated UPNRM with the support of NABARD to develop the uncultivable land into cultivable through adopting soil and water conservation aspects and moving towards sustainable agriculture
- At present facilitating IWMP with the support of commissioner of RD, Govt of AP covering 5,000 Ha
- Facilitating APDMP with the support of Department of Agriculture fund by IFAD
- Facilitating WASH and sustainable agriculture projects in the states of Punjab and Maharashtra



# Major achievements in related to NRM



- Enhancing the capacities 1,00,000 population on water, soil and vegetative conservation practices
- 90,000 ha land was treated with soil, water and vegetative conservation methods.
- Increased ground water table in the villages
- 20,000 Ha of waste land was brought under cultivation and the farmers have adopted water efficiency mechanism covering 10,000 Acres such as drip, sprinklers etc.
- 10,000 landless families got sustainable livelihoods through livelihood activities
- 5,000 Families have stopped the migration
- Enhanced skills & knowledge on Good Agriculture Practices among 1.50 Farm families
- Promoted 22 FPOs with 10,800 farmers
- Reduction in cost of cultivation to 30% and 15% remunerative price to farm produce than the market
- Reduction of Crop Loss and sustained source of Agriculture income
- Educated and making them to adopt 1 Lakh families on the best practices of WASH



# Role to be performed...



- Awareness and Sensitisation of communities on climate change related issues, Mitigation and adaptive measures
- Capacity Building on Water conservation and Water Management aspects and finally increase the water use efficiency mechanisms
- Convergence with relevant Government line departments



# NRM-Water conservation...





# NRM-Water & Soil conservation...







# Photographs





# Major donors



- National Bank for Agriculture and Rural Development
- Projects: WDF, TDF, UPNRM, Framers' Clubs, SRI Paddy, Sustainable Agricultural Practices



- Representing the plant science industry in India (16 member companies)
- Project: Farmer's Training on Responsible usage of Pesticide in the context of IPM



- Bayer CropScience Limited
- Projects: SaHy, WASH- AP, WASH-Punjab



- Spices Board, Government of India
- Projects: E.Spice, IPM-Chilli



- Government of AP- , Drought Mitigation, Agriculture and Watershed Dev Programmes & Livestock Development



# Thank you

