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जल शक्ति मंत्रालय
जल संसाधन, नदी विकास
और गंगा संरक्षण विभाग
श्रम शक्ति भवन
रफी मार्ग, नई दिल्ली-110 001

GOVERNMENT OF INDIA
MINISTRY OF JAL SHAKTI
DEPARTMENT OF WATER RESOURCES,
RIVER DEVELOPMENT & GANGA REJUVENATION
SHRAM SHAKTI BHAWAN
RAFI MARG, NEW DELHI-110 001
Date 25th March, 2022

D.O.No.M-96011/2/2022-NWM/MOWR

Dear District Magistrate/Collector/Deputy Commissioner

I congratulate you for your tireless and sincere effort in making "Jal Shakti Abhiyan: Catch the Rain" campaign a big success in 2021. Despite the grave challenges posed by the Covid19 pandemic and the effort required for to implement the world's largest Covid vaccination drive, you have made an appreciable contribution to the campaign.

2. You are, of course aware that the water resources in our country are under stress. This affects the lives and livelihoods of our people, particularly the most vulnerable. Therefore, the Government of India rolled out the Jal Shakti Abhiyan in 2019 in 256 water-stressed districts of the country as a jan andolan or people's movement on water conservation.

3. Our country is blessed with abundant rains but rain water is not being wisely used to replenish our water sources. To address this, the Ministry of Jal Shakti launched 'Catch the Rain' Campaign in 2020. The better India manages rainwater, the less stress on our groundwater. Therefore, the success of campaigns like 'Catch the Rain' is very important.

4. The scope of JSA 2019 was expanded and the "Jal Shakti Abhiyan: Catch The Rain" (JSA:CTR) campaign was launched in 2021 in all districts (rural as well as urban areas) in the country. JSA: CTR was implemented during 22nd March, 2021 to 30th November, 2021 period with the theme "Catch the rain, Where it falls, When it falls".

5. With your active cooperation, the campaign met astounding success. Since the launch on 22 March 2021, in both urban and rural areas put together, a total of more than 46 lakh water related works have been completed/ on-going, in addition to more than 36 core afforestation works and more than 43,000 training programme/ kisanmelas were held. The expenditure under MGNREGS alone is more than Rs.65000 crore.

6. Hon'ble Prime Minister noted that the challenge of the water crisis is increasing equally with India's development and it is the responsibility of the present generation of the country to fulfil its responsibility for the generations to come. Continuing with his vision, it has now been decided to take up "Jal Shakti Abhiyan: Catch the Rain"- 2022 in the current year which will again be taken up in all districts (rural as well as urban areas) of the country with the main theme "Catch the Rain, where it falls, when it falls". The campaign will be launched on 29th March, 2022 from 1100 hrs to 1200 hrs coinciding with National Water Awards 2022. Hon'ble President has granted his kind consent to launch the campaign. The campaign will be implemented from 29th March, 2022 to 30th November, 2022 - the pre-monsoon and monsoon period in the country.

7. All District Magistrates/ District Collectors/ Deputy Commissioners are requested to attend the launch event through video conferencing/ web services of NIC. You may also connect through facebook and other social media handles of Ministry of Jal Shakti and National Water Mission. Sarpanches may also be mobilized to attend the launch event.



जल शक्ति - जल संवर्धन

बैवसाइट / Website : <http://www.mowr.gov.in>

8. The focused interventions will include

- (1) intensive rain water harvesting and water conservation which include making of roof top Rain Water Harvesting Structures (RWHS) on buildings and water harvesting pits in compounds; maintenance of existing RWHS & creation of new check dams/ponds; renovation of traditional WHS; removal of encroachments of tanks/lakes and in their catchment channels; de-silting of tanks, reuse and recharge of borewells; watershed development; rejuvenation of small river sand rivulets; revival of wet lands and protection of flood-banks, spring shed development, protection of water catchment areas etc;
- (2) Enumerating, geo-tagging & making inventory of all water bodies; preparation of scientific plans for water conservation based on it
- (3) Setting up of Jal Shakti Kendras in all districts
- (4) intensive afforestation and
- (5) awareness generation.

9. It is imperative that we mobilize all the available resources to prepare ourselves well in advance for implementation of the above-mentioned focused interventions of the campaign. Therefore, at this juncture, let me request you to accomplish following two most important tasks for an impactful mobilization of the campaign:

- (i) Setting up of 'Jal Shakti Kendras' in every district of the country. As on 15.02.2022, around 340 "Jal Shakti Kendra" have been established in various districts of the country as per information available on the JSA:CTR portal.
- (ii) Enumeration of water bodies and their geo-tagging/ GIS mapping and finalization of district water conservation plans on their basis.
- (iii) Districts where there are springs should similarly, enumerate and geo-tag them, and prepare and execute plans for springshed rejuvenation.

10. I would also like to request you to make arrangements for large scale community participation in the campaign this year. More IEC activities may be carried out in the districts and reports of the work undertaken in the districts may be reported to State Nodal Officers on regular basis and may be invariably uploaded on the JSA:CTR portal (jsactr.mowr.gov.in). Gram Sabhas may also be organized from time to time to discuss issues related to water and water conservation.

11. I will share with you at list of civil society organizations working on various aspects related to water in your area. If there are more such organizations active in your area, their details may be shared with the National Water Mission. You may like to work with these organizations to make the Jal Shakti Abhiyan a community movement.

12. In addition, the regional offices of the Central Ground Water Board have been instructed to give you technical support. You may reach out to them at need.

13. I am sure that, like the previous years, the campaign this year will be a great success in you district, under your guidance and leadership.

With Regards,

Yours sincerely,


(Debashree Mukherjee)

To

All District Magistrates/ District Collectors/ Deputy Commissioners