



सत्यमेव जयते

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Additional Secretary & Mission Director



Har Ghar Jal  
Jal Jeevan Mission

**National Jal Jeevan Mission**  
Government of India, Ministry of Jal Shakti  
Department of Drinking Water and Sanitation

D.O. No. W-11042/14/2023-JJM-I-DDWS  
Dated 24<sup>th</sup> February, 2023.

Kindly refer to the Secretary, Department of Water Resources River Development and Ganga Rejuvenation, Ministry of Jal Shakti, letter M-93012/1/2023-NWM-MOWR-Part 2/7876-7922 dated 22.2.2023 (copy enclosed) addressed to all Chief Secretaries/ Nodal Ministries of Government of India regarding the launch of *Jal Shakti Abhiyan - Catch the Rain 2023 (JSA-CTR)* on 4<sup>th</sup> March, 2023 by Hon'ble President of India. The theme for the JSA-CTR 2023 is "**Source Sustainability for Drinking Water**".

2. As reported by states/UTs on the JJM Integrated Management Information System (IMIS), about 66% of the total tap connections in the country are either partially or fully dependent on schemes exclusively with groundwater sources or through conjunctive use of water sources. Further, in the North-eastern and hill states, drinking water supply in approximately 20% of villages, is dependent on spring sources. While more and more households in rural areas are getting the household tap connections at a rapid pace due to the efforts of the states, it is equally important to ensure that tap water service levels once started, are maintained as per norms and the piped water supply schemes do sustain for their full design period. Sustainable sources of water supply are a pre-requisite for maintaining the tap water service levels as per norms (55 litres per capita per day).

3. It is in this context, that "Source sustainability for Drinking Water" has been kept as the central theme for the Jal Shakti Abhiyan 2023. This will bring the necessary focus on water conservation for improving and sustaining the sources of drinking water supply, specially ground water sources and springs. States should use this opportunity to undertake all such measures, including direct recharge structure, rejuvenation of identified water bodies and spring shed development etc.

4. Some of the important interventions under the theme, are as follows –

- Preparation and implementation of plans for recharge and protection of drinking water sources.
- Geo-tagging of all sources of water of piped water supply schemes.
- Planning for appropriate recharge structures, their tagging with PWS and geotagging, including
  - Identification of type of intervention for source sustainability, for each of the groundwater/ spring- based sources in consultation with GP/ community.
  - For ground water sources – Direct recharge structures, wherever feasible, are the best option. Wherever direct recharge structure are not feasible, alternative recharge wells or suitable water bodies may be identified for intervention (de-siltation to facilitate better percolation and/or increasing the water bearing capacity).
  - For springs – Interventions should be undertaken in its catchment area to reduce runoff and facilitate more retention of water, such as contour bunding / trenching, check dams and percolation structures etc.

- Completion of works, before onset of monsoon
- Source protection works wherever necessary, before onset of monsoon.
- Identification of monitoring sites and measurements

5. The timelines for various components/activities under the JSA-CTR 2023 are as under –

- |   |   |               |
|---|---|---------------|
| • Preparations and planning                           | - | 31.03.2023    |
| • Implementation of plans/ works                      | - | 30.06.2023    |
| • Verification of sources & works                     | - | October 2023  |
| • Special Gram Sabhas for validation from Communities | - | November 2023 |

6. Direct recharge structures can be supported from funds available under JJM. For all other types of recharge structures and for work related to source sanitation survey and protection, resources available under the tied grants of Fifteenth Finance Commission or MGNREGS, may be utilized. A detailed Guidance Note shall be shared shortly.

7. While JSA would be implemented in all districts, as per the inputs received from States and Central Ground Water Board's National Groundwater Assessment, 2022, 150 most vulnerable districts (list enclosed) have been identified for undertaking activities of the JSA-CTR 2023, in saturation mode. Central Nodal Officer from Government of India shall also be deputed for these districts to assist the state/ district teams in time bound implementation of the Abhiyan.

8. Being the nodal department for rural drinking water supply, the state PHEDs shall have to play a lead role in preparation, planning and implementation of the JSA-CTR 2023. It is therefore requested that all necessary actions be taken for successful implementation of the JSA-CTR 2023, especially of components related to "Source Sustainability for Drinking Water", in your state/UT. Please do reach out to us for any clarification.

Encl: As above.


Yours sincerely,

sd/-

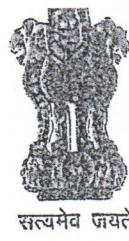
(Vikas Sheel)

**Additional Chief Secretary/ Principal Secretary/ Secretary,**  
Rural Water Supply/ Public Health Engineering Department,  
All States/ UTs.

✓ Copy for kind information along with the guidance document to Ms. Archana Varma, Mission Director, National Water Mission, CGO Complex, Lodi Road, New Delhi 110 003.

  
(Vikas Sheel)

पंकज कुमार  
PANKAJ KUMAR  
सचिव  
SECRETARY



भारत सरकार  
जल शक्ति मंत्रालय  
जल संसाधन, नदी विकास  
और गंगा संरक्षण विभाग  
GOVERNMENT OF INDIA  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF WATER RESOURCES,  
RIVER DEVELOPMENT & GANGA REJUVENATION

D.O. No. M-93012/1/2023-NWM-MOWR-Part(2) 7876-7922 22<sup>nd</sup> February, 2023

The Jal Shakti Abhiyan was launched in 2019 in 1,592 blocks identified in 256 water stressed districts of the country. The *abhiyan* could not be taken up in 2020 in view of the restrictions imposed due to Covid-19 pandemic. However, a "Catch the Rain" campaign was taken up during this period. In 2021, the 'Jal Shakti Abhiyan: Catch the Rain, Where it falls, When it falls' was launched by Hon'ble Prime Minister on 22<sup>nd</sup> March, 2021 in all districts (rural as well as urban areas) in the country. JSA:CTR 2022 was launched by Hon'ble President on 29<sup>th</sup> March, 2022 with the same theme. JSA aims to promote water conservation with active participation of the people. It has now become a flagship initiative of the National Water Mission.

2. Ministry of Jal Shakti is now launching the **Jal Shakti Abhiyan-Catch the Rain-2023** with the theme "Source Sustainability for Drinking Water" from 4<sup>th</sup> March, 2023 to 30<sup>th</sup> November, 2023 in the entire country. As source development/augmentation of existing water sources is necessary for ensuring potable and quality drinking water, JSA this year will focus on strengthening the water sources, particularly in 150 water stressed districts identified by the Department of Drinking Water & Sanitation (DoDW&S). The campaign will be launched on 4<sup>th</sup> March, 2023, with "Swachh Sujal Shakti Samman" event of DoDW&S, Ministry of Jal Shakti. This event is a prelude to the celebration of the International Women's Day on 8th March, and has been organized to felicitate women achievers who have contributed exceptionally in water and sanitation sector. Hon'ble President has kindly consented to grace the occasion.

3. The Cabinet Secretary will chair a meeting of the Committee of Secretaries (CoS) on 25<sup>th</sup> February, 2023 at 11:30 a.m. with the Secretaries of Ministries/Departments of Central Government and Chief Secretaries of the State Governments on JSA-CTR 2023.

4. I request your support for the JSA-CTR 2023.

Yours sincerely,

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(Pankaj Kumar)

To,

1. Secretaries of Central Line Ministries/Departments.
2. Chief Secretaries and Administrators of States/UTs.  
(As per lists enclosed)

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अमृत महोत्सव